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Power Plays: Critical Events In The Institutionalization Of The Tennessee Valley Authority (S U N Y Series In The Sociology Of Work And Organizations) (Suny Series, Sociology Of Work)



Synopsis

Power Plays provides a conflict model of organizational behavior based on a historical reanalysis of the creation and early development of the Tennessee Valley Authority (TVA) from its origins as a World War I munitions plant to its consolidation as the largest electric utility in the United States. It also examines Philip Selznick's classic work, *TVA and the Grass Roots*. The book shows how the interactions among the Depression, New Deal politics, the promise of electricity, and diverse ideologies with the strategic and tactical maneuvers of a policy network explain the institutionalization of the TVA."

Book Information

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